

7791-0087-25 CONT

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF:

MICHAEL C. SCROGGIE ET AL. : GROUP ART UNIT: 2765 (ANTICIPATED)

SERIAL NO: NEW CONTINUATION
APPLICATION

FILED: HEREWITH : EXAMINER: KAZIMI, H. (ANTICIPATED)

FOR: SYSTEM AND METHOD FOR
PROVIDING SHOPPING AIDS AND
INCENTIVES TO CUSTOMERS
THROUGH A COMPUTER NETWORK

A/3
2/9/00
IH

PRELIMINARY AMENDMENT

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

SIR:

Preliminary to examination on the merits, please amend this application as follows.

IN THE CLAIMS

Please cancel claims 1-31.

Please add new claims 32-70.

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up
A1
--32. A computer implemented method for distributing purchasing incentives to
consumers, comprising the steps of:

transmitting promotion data identifying a plurality of product discounts from a main
computer to a personal computer over a computer network;

displaying said plurality of product discounts at said personal computer based on said
promotion data;

transmitting selection data designating at least one product discount selected from said